

Basria Business Associates (BBA)

Part time leadership – Full time impact

Basria Business Associates (BBA) based in Nairobi, Kenya is a senior executive consultancy delivering flexible leadership solutions. We partner with trading, manufacturing, distribution, and ERP-focused companies to unlock growth, elevate brands, and strengthen operational discipline—including taxation compliance.

Consultancy at Basria is more than guidance—it is transformation. We combine strategic gravitas with human inspiration, empowering businesses to thrive today while shaping tomorrow's legacy.

Key Highlights

1. **Hybrid consultancy models:** outsourced, retainer, and project-based
2. **360-degree business management** across operations and compliance
3. **Financial management** for sustainable performance
4. **Taxation management** ensuring compliance and efficiency
5. **HR consultancy** to build resilient organizations
6. **Business process study** for ERP readiness
7. **ODOO implementation** with expert training and guidance

We stand at the intersection of leadership and operational discipline—delivering insights, flexibility, and transformation that drive sustainable growth.